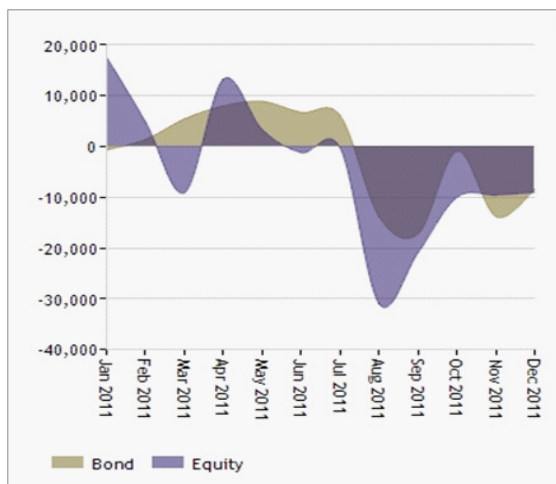


FUNDFILE

THE KEY TO GATHERING ASSETS IN GLOBAL FUND MARKETS



Net sales in 2011 for the bond and equity funds in Europe'

A DATA MINE OF EXCEPTIONAL DEPTH AND BREADTH COVERING BOTH DOMESTIC AND CROSS BORDER FUNDS AROUND THE GLOBE

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FundFile delivers access to a knowledge base that, until now, has only been dreamt about. Lipper, the acknowledged authority on fund industry trends, offers an online data service to give you latest market research with interrogational capabilities of exceptional depth and breadth.

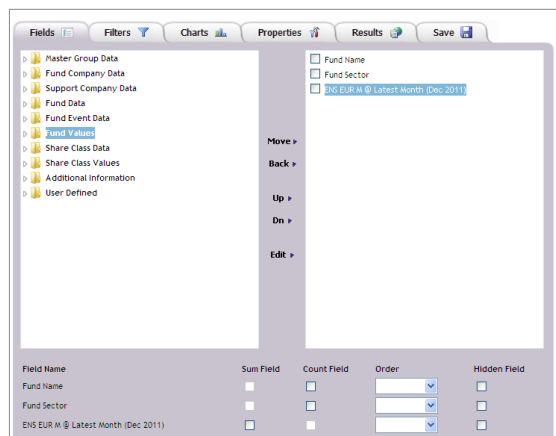
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- Track product preferences by market
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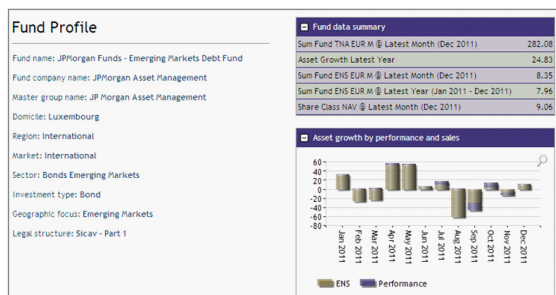
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Corporate contact details • parent company identity • monthly net asset histories • monthly asset growth • monthly net sales • graphic profiles • attribution charts • sales vs performance • legal structures • domiciles • investment types • categories • share class structures • launch dates • ISIN numbers • fee structures • countries of sale • main markets • fund sectors • geographical focus • custodians • administrators • transfer agents • auditors • sub-advisors...

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An intuitive report generator to extract your data



Profile – Summary of individual fund data

AUDIENCE

FundFile is designed for asset management companies who distribute their products on a cross-border level and allows them to monitor their success in all target markets. Although the product is suitable for all stakeholders within asset management companies, FundFile is primarily used by product development and market intelligence teams as well as sales strategists.



“ FundFile is the most valuable tool to determine product sales trends and market evolution in the European industry.”

BNP Paribas

“ The FundFile database is an essential tool for anyone involved in promoting funds.”

ING IM

“ FundFile has become indispensable for our market trend & analysis efforts which we conduct on a regular basis for several internal target groups.”

AllianzGI

“ I find FundFile an invaluable and consistent source of data, which helps improve our understandings of the competitors and market landscape.”

Threadneedle

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